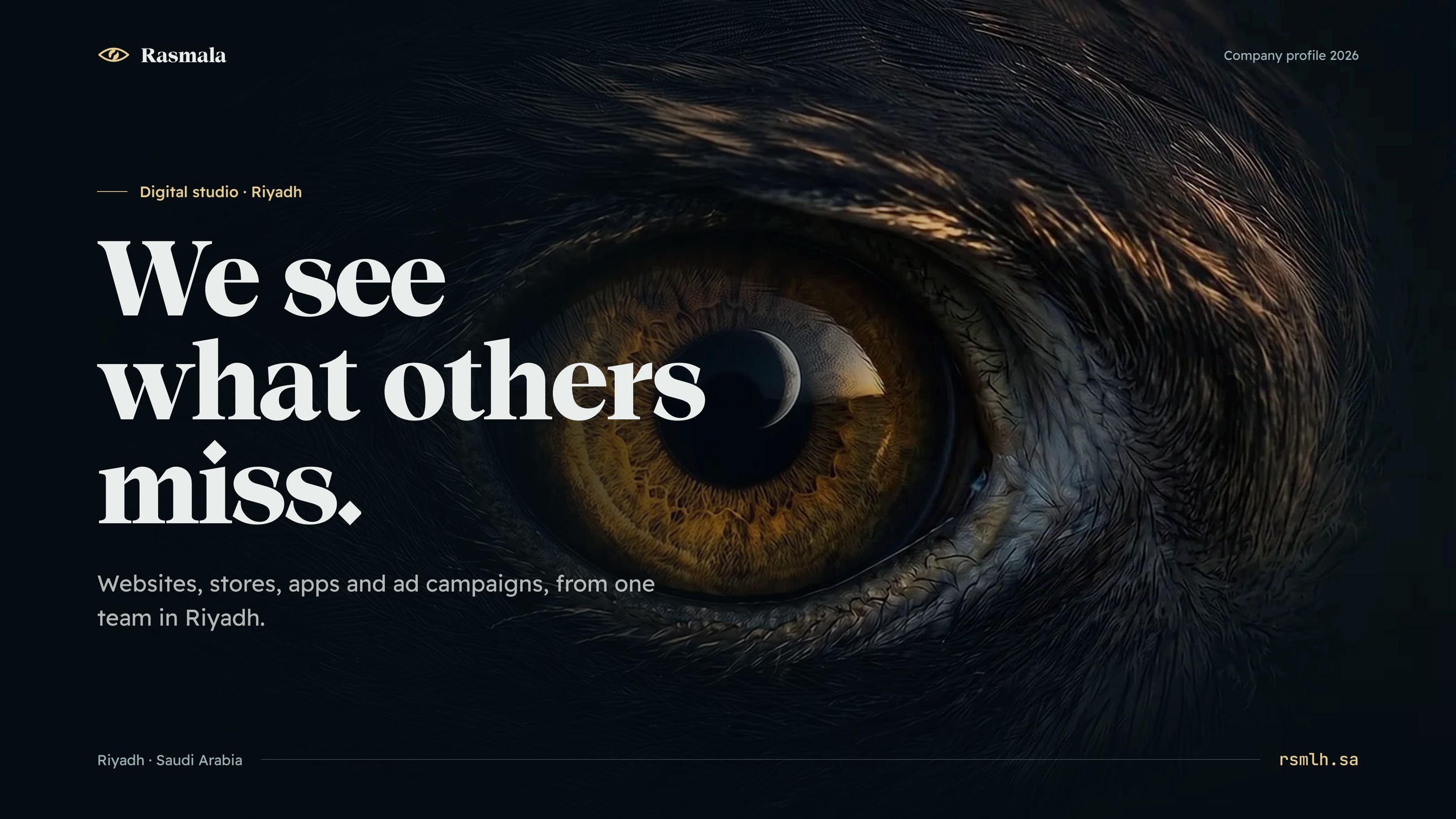


Digital studio · Riyadh

We see what others miss.

Websites, stores, apps and ad campaigns, from one team in Riyadh.

About

One team for your whole project.

Rasmala has been registered in Riyadh since 2008. Today we build digital products for companies and bring them customers, with one team that follows the project through every stage.

Our mark is an eye, because our work starts with looking: we understand your business, your customers and your competitors before we draw anything. The small details nobody notices are what separate a site that works from a site that merely exists.

We work on the whole project: the identity, the website, store or app, its connection to your systems, the campaigns that bring it customers, and care after launch. So you never have to coordinate between several suppliers.

Based in	Commercial registration	VAT number	Two languages
Riyadh	7002917743	312692766700003	Arabic and English

We work with

- Clinics
- Real estate
- Restaurants
- Law firms
- Contracting
- Auto services
- Perfume stores
- Companies and public bodies



What we do

Everything your digital project needs, from one team.

We build

01 Brand identity
An identity people recognise at a glance: logo, guidelines and company profile.

02 Websites
Your company website or campaign page, designed from scratch.

03 Online stores
On Salla, Zid or a custom store, with payments, shipping and invoicing.

04 Mobile apps
iPhone and Android, published in the stores.

05 Platforms and systems
User accounts and dashboards for the way you work.

06 Integrations and automation
Your systems talk to each other, and repetitive work runs on its own.

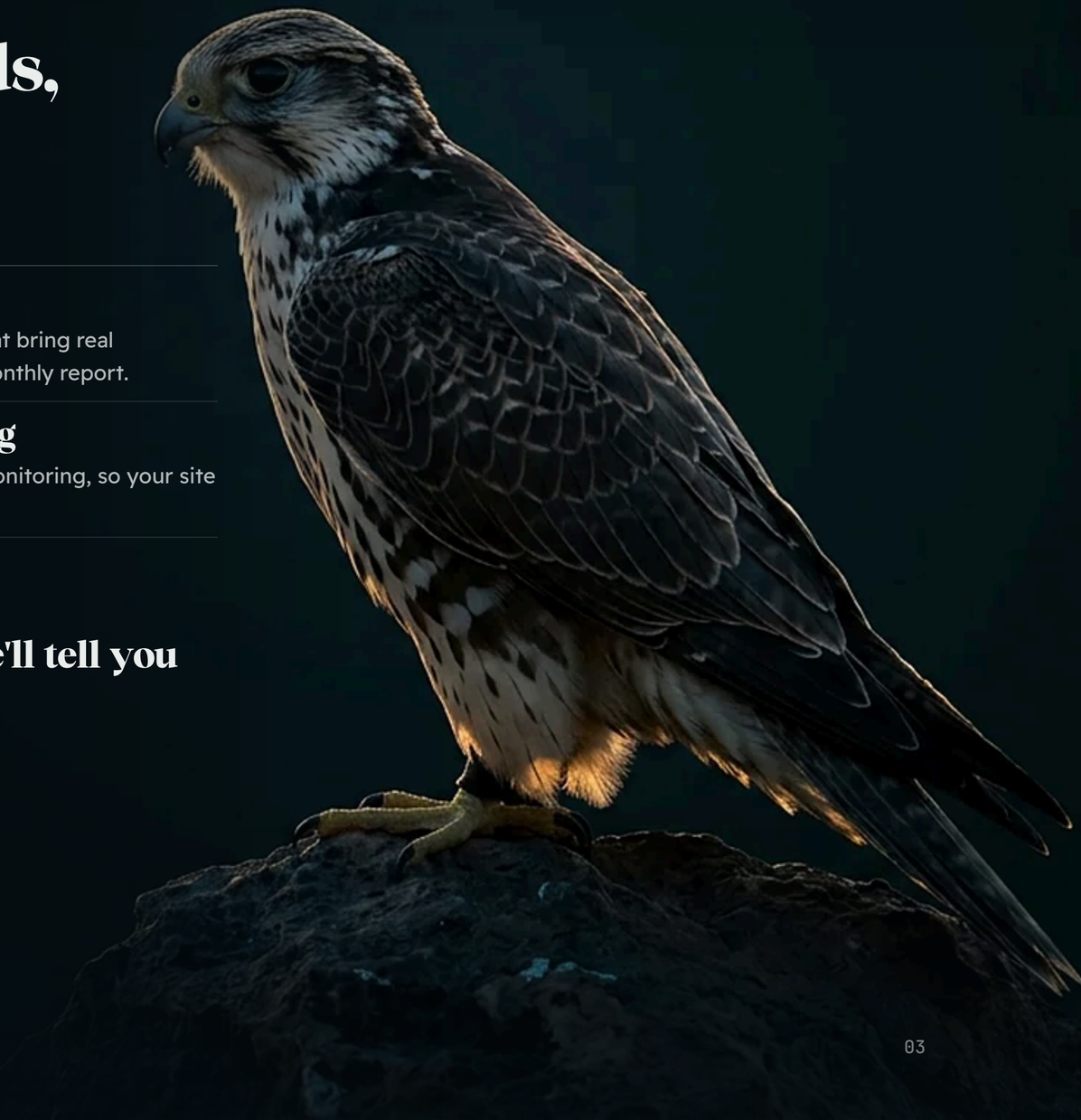
We grow

07 Ad campaigns
Google and social ads that bring real enquiries, with a clear monthly report.

08 Care and hosting
Updates, backups and monitoring, so your site is always up.

Not sure what you need?

Talk to us, and we'll tell you honestly.



We build · 01

Brand identity

A complete brand identity: logo, colour and type system, brand guidelines, company profile, and social and presentation templates.

What it includes

- **Every version of the logo**
  Full, short and icon, in colour and black and white.
- **Colour and type system**
  Colours and typefaces with clear roles, Arabic and English.
- **Brand guidelines**
  A document that shows how to use the identity correctly, for any designer after us.
- **Company profile**
  Arabic and English, ready to print and send.
- **Social and presentation templates**
  Post, story and presentation templates in the same identity.
- **Short brand film**
  A short clip that introduces your business, with music made for you.

We build · 02

Websites

We design your company website or campaign page from scratch, in Arabic and English, and hand everything over to you. Full refund before launch, no questions asked.

What it includes

- **Designed for your brand**
  A site that reflects your business and stays in people's minds, not a template that looks like everyone else's.
- **We write the content**
  Arabic and English copy, each written for its reader, not translated.
- **Built for phones**
  Loads quickly on any phone and network; we test every screen size before launch.
- **Ready for Google**
  Clean structure, titles and descriptions, so it can appear in search from launch day.
- **WhatsApp and forms**
  A WhatsApp button and contact forms that send enquiries straight to you.
- **A dashboard (optional)**
  Edit your text and images yourself; it is listed in the quote if you need it.



We build · 03

Online stores

We build your store on Salla or Zid or as a custom store, with payment gateways, shipping and e-invoicing, and help you choose the right platform for your stage.

What it includes

- **Design that fits your brand**
  A storefront that looks like you, not like thousands of other stores.
- **Product entry**
  Photos, descriptions, options and categories, organised and ready to sell.
- **Payment gateways**
  Mada, Apple Pay, cards and instalments, depending on the gateway you choose.
- **Shipping**
  Carrier integration and delivery rates by region.
- **E-invoicing**
  Through the store platform or a certified accounting system.
- **Built for phones**
  Easy checkout on mobile, where most orders come from.

We build · 04

Mobile apps

We design and build mobile apps for iPhone and Android from one codebase, publish them on the App Store and Google Play, with a dashboard if you need one.

What it includes

- **App interface design**
  A clear experience users understand the first time.
- **iPhone and Android**
  One codebase, so building and updating is faster and leaner.
- **Dashboard**
  Manage content, orders and users in one place.
- **Push notifications**
  Messages that reach your users at the right moment.
- **Store publishing**
  We prepare the app and submit it to the App Store and Google Play under your account.
- **Arabic and English**
  An interface that works properly in both directions.



We build · 05

Platforms and systems

We build web platforms and internal systems: user accounts, dashboards, permissions, reports and integration with other systems.

What it includes

- **Mapping how you work**
  We chart the current steps and find where time is lost.
- **Accounts and permissions**
  Every user sees and does only what concerns them.
- **Dashboard and reports**
  Your numbers in front of you, without collecting them by hand.
- **Integration with your systems**
  It talks to accounting, CRM or government systems.
- **Data protection**
  Permissions, backups and Saudi data-protection requirements.
- **Arabic and English**
  An interface that works properly in both directions.

We build · 06

Integrations and automation

We connect your systems: store, accounting, CRM, WhatsApp, payments and shipping, so repetitive work runs on its own.

What it includes

- **Finding the manual work**
  We sit with your team and list what repeats and wastes time.
- **Designing the flow**
  We map the steps: what happens, when, and where it goes.
- **Build and test**
  We build the integration and test it on real cases before going live.
- **Accounts in your name**
  The integration tools and their subscriptions belong to your company.
- **Usage estimate**
  We estimate the monthly subscription cost before we build.
- **Monitoring and changes**
  We watch the integration and adjust it as your work changes, as part of care.



We grow · 07

Ad campaigns

We run your campaigns on Google, Snapchat, TikTok, Instagram and X, track every enquiry and call, with a clear monthly report and a monthly plan you can stop any time.

What it includes

- **Audience and competitor research**
  We learn where your customer is and what convinces them before spending a riyal.
- **Accounts and tracking**
  Ad accounts in your name, tracking every enquiry and call.
- **Messages and creative**
  Ad copy and designs in your audience's own voice.
- **Launch and optimisation**
  We monitor campaigns and adjust them weekly by the numbers.
- **Clear monthly report**
  What we spent, what it brought, and what we do next month.
- **Landing page**
  If your site doesn't serve the campaign, we build a dedicated page.

We grow · 08

Care and hosting

A monthly care plan for your website or store: hosting, updates, backups, monitoring and security, with a direct line to the team.

What it includes

- **Fast hosting**
  Reliable hosting, with your domain in your name.
- **Updates and security**
  Systems and plugins updated and gaps closed as they appear.
- **Backups**
  Regular backups you can return to if anything happens.
- **Continuous monitoring**
  We know if the site goes down or slows, and act.
- **Technical fixes**
  Any technical fault on the site is on us.
- **Direct line**
  Talk to the people who built your site, no middlemen.



How we work

A clear process, and you know where we are at every step.

Build projects

01
Understand
We study your business, audience and competitors before drawing anything.

02
Plan
We design and write, and you approve before any code.

03
Build
We build in batches you see and steer as we go.

04
Launch & measure
We test every page and device, then launch and monitor.

05
Improve
Care and updates after launch.

Campaigns

01
Understand
Your audience, competitors and budget.

02
Plan
Channels, messages and the campaign page.

03
Prepare
Accounts, creative and tracking.

04
Launch & measure
We launch the ads, and every enquiry and call is counted.

05
Improve
A monthly report and continuous tuning.

Our promises

Promises written into the contract, not just words.



Build projects

Full refund before launch.

Any time before launch, for any reason, we refund everything you paid within 7 working days. No questions.

For everyone

Everything is yours.

Code, design, domains, and ad accounts in your name.

For everyone

A direct line to the team.

Talk to the people working on your project, no middlemen.

Build projects

Unlimited revisions within scope.

The contract sets the scope, not the number of rounds.

Campaigns

Monthly plan, stop any time.

And a clear monthly report in numbers.



Free tools

Try our work before you call us.

Free tools on our site that help you today, with no sign-up and no charge.

Site check

Enter your site's address. It checks it with Google's measurements, shows what bothers visitors on phones, and ranks the fixes.

Free privacy policy

Answer four questions about your site and get a privacy policy based on the Saudi data-protection law, ready to copy.

Name your project

Describe your business. It suggests Arabic and English names and checks whether the domain is free.

WhatsApp link

A link and code that open a WhatsApp chat with you and a ready message, for your site or social accounts.

rsmlh.sa/tools-en



Getting started

From the first call, you know what happens next.

01

A short call

We understand what you need, and tell you honestly if we are not the right fit.

02

A written quote

Within one working day, with a clear scope and a fixed price.

03

A contract

With the guarantee, the scope and the schedule written in.

04

We start

After the first payment, and you see the work as it is built.



Common questions

How long does a website take?

A company website takes a week at most from your approval of the design and content. Larger projects come with a clear schedule by stage, and you see the work as it is built.

Who owns the code and accounts after handover?

You do. Code, design, domain, hosting and service accounts are all in your name, and we hold nothing back.

How do payments work?

In stages written into the contract: a first payment to start, and the rest as the work is delivered. And any time before launch you can get everything back under the guarantee.

Have a project? Let's begin.

Tell us what you are building and we reply within one working day with a clear, fixed price.

WhatsApp & phone +966 11 425 9018

Email info@rsmlh.sa

Website rsmlh.sa/en

